



Dallaglio  
Rugby

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Rugby

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RugbyWorks

BUILDING FOR

# THE FUTURE

2020-2023 RUGBYWORKS STRATEGIC  
FRAMEWORK OVERVIEW

Dallaglio  
RugbyWorks

Dallaglio RugbyWorks is a registered charity: 1130353 (England & Wales) SC046140 (Scotland) / Company Registration No: 6803046

Registered Address: Barclays Bank  
Chambers, Stratford upon Avon CV37 6AH

# OUR PURPOSE

We exist to help change young people's lives.

# OUR VISION

We use the values of rugby, and sport in general, to ensure that disadvantaged young people who are disengaged from learning get the best opportunities to build a positive and productive future.

# HOW WE DO IT

Our skilled professionals coach and mentor young people to help them re-assess their lives, focus on developing key life skills and ultimately be equipped to get into sustained education, employment and training. We have our best interactions outside of the classroom and on the rugby field, where we are changing lives.



# WHAT WE HELP YOUNG PEOPLE DEVELOP



## DEVELOPING LIFE SKILLS

We'll equip young people with essential life skills, experience and attitudes so they can create a positive and productive life for themselves.



## RAISING ASPIRATIONS

We'll provide exposure to a diverse range of workplaces, employers, job market information and further education opportunities so we can help our young people to raise their aspirations.



## PHYSICAL WELLBEING

We'll have a positive impact on the physical health of young people so they can develop lifelong healthy habits and create pathways into community sport.



## MENTAL WELLBEING

Ensuring young people have an understanding of their and others wellbeing so they can be prepared and resilient for the future.



# OUR PLAYBOOK

## **PLAY AS A TEAM**

We think like a professional rugby team. We care about and look after each other but we ALWAYS hold each other to account. We are here to perform and we care about every 1% because we know that they make the difference when added together. If we each do our job well, hundreds of young people have a better shot at life, and that's worth playing for.

## **HIGH ENERGY**

We always operate with energy, showing young people that a positive mindset and commitment to action is the hardest step on any journey. For us, the way we play is as important as what we achieve. Win or lose, attitude is everything.

## **FUTURE FOCUSED**

Everyone makes mistakes, including us. We believe life is about learning from your mistakes, not letting them define you. We always focus on what we learned and how we can do things differently in the future.

## **TELL IT LIKE IT IS**

We believe in calling things straight. Honesty is always the best policy and direct, transparent feedback is powerful. We ALWAYS do it with respect.



# CREATING A WINNING CULTURE

*HOW WE WILL BRING OUR PLAYBOOK TO LIFE AND HELP YOUNG PEOPLE ACHIEVE A POSITIVE AND PRODUCTIVE FUTURE.*

## **DEFINE SUCCESS**

In everything we do, we will be clear with ourselves and each other what great looks like. If we aren't certain what winning looks like, then we set goals and targets which feel appropriate but ambitious. Clearly defining success ensures everyone is pushing towards the same end result.

## **POST-MATCH ANALYSIS**

After every big game, win or lose, we will look critically at what worked, what we would do again and what lessons we can learn. Whether it's a big grant application, a commercial partnership project, the end of an academic year or a major event we will always focus on improving next time.

## **GENERATE ENERGY**

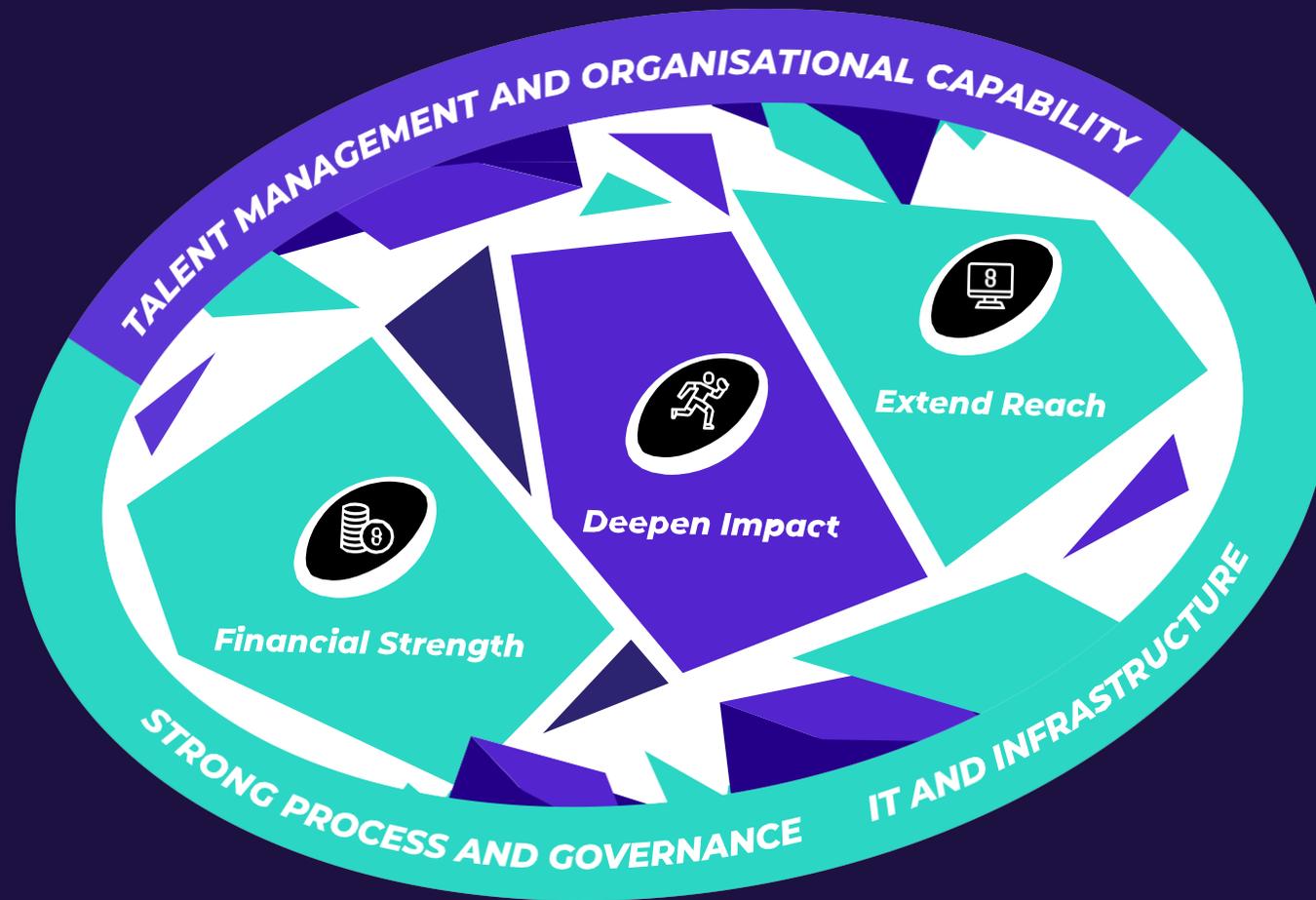
Every month we will – in our regions and wherever possible – get together to workout, play sport and be active. Learning to play and act like a professional team is at the core of our future success.

## **PRIORITISE PURPOSE**

We will use the same test for every project or programme by asking one simple, but vital question – how does it help us achieve our purpose. There is a “chair in the room” in every meeting for the young people we represent.



# STRATEGIC PRIORITIES AND SUPPORTING INITIATIVES



# SUMMARY

## OUR PURPOSE

## WHY DO WE EXIST?

We exist to help change young people's lives.

## OUR VISION

## WHAT DO WE WANT TO ACHIEVE?

We use the values of rugby, and sport in general, to ensure that disadvantaged young people who are disengaged from learning get the best opportunities to build a positive and productive future/

## HOW DO WE DO IT?

## HOW ARE WE DIFFERENT?

Our skilled professionals coach and mentor young people to help them reassess their lives, focus on developing key life skills and ultimately get into sustained education, employment and training. We have our best interactions outside of the classroom and on the rugby field, where we are changing lives.

## THE PLAYBOOK



PLAY AS A TEAM



HIGH ENERGY



FUTURE FOCUSED



TELL IT LIKE IT IS

## STRATEGIC PRIORITIES



FINANCIAL STRENGTH



DEEPEN IMPACT



EXTEND REACH

## SUPPORTING INITIATIVES

TALENT MGT. & ORG CAPABILITY

STRONG PROCESS & GOVERNANCE

IT & INFRASTRUCTURE



OUR FUTURE IS

**THEIR FUTURE**

VISIT

[DALLAGLIORUGBYWORKS.COM](http://DALLAGLIORUGBYWORKS.COM)

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