



## Trustee Information Pack



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Dallaglio RugbyWorks is a registered charity: 1130353 (England & Wales) SC046140 (Scotland) / Company Registration No: 6803046

Registered Address: Barclays Bank Chambers, Stratford upon Avon CV37 6AH



## **A Message from Matthew Key, Chairperson for Dallaglio RugbyWorks**

Dear potential Trustee

Thank you for showing interest in becoming a Trustee of Dallaglio RugbyWorks. The enclosed set of information is designed to give you a fuller picture of what the post involves and information about what we do as a charity.

As I look to step down from being Chairperson after eight years in the post, we are seeking a new Chairperson as well as a new Trustee to join the Board of Trustees this year.

I would like to thank you for your interest in our organisation and this post.

Yours sincerely

**Matthew Key**  
Chairperson | Dallaglio RugbyWorks

## **Introduction From Lawrence Dallaglio OBE, Founder Of Dallaglio Rugbyworks**

Thank you for your interest in joining the Dallaglio RugbyWorks's Board of Trustees.

I founded the charity in February 2009 and am delighted to be leading the organisation into its next stage of growth. RugbyWorks has come such a long way since it's inception and now is developing new and exciting plans for the growth for this innovative charity.

RugbyWorks is run by a small, but passionate team of people in a very cost efficient way. We are particularly keen to appoint Trustees with a variety of skills and expertise to guide us through the next three years, particularly those who can help us secure income from business and high networth individuals.

The Board of Trustees is seeking a Chairperson and a new Trustee to add to our dynamic Board.

**Lawrence Dallaglio OBE**  
Founder | Dallaglio RugbyWorks

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## **Our Purpose, Vision & How We Do It**

We exist to help young people change their lives.

We use the values of rugby, and sport in general, to ensure that disadvantaged young people who are disengaged from learning get the best opportunities to build a positive and productive future

Our skilled professionals coach and mentor young people to help them re-assess their lives, focus on developing key life skills and ultimately be equipped to get into sustained education, employment and training. We have our best interactions outside of the classroom and on the rugby field, where we are changing lives.

## **Our History**

Dallaglio RugbyWorks was set up in 2009 by Lawrence Dallaglio, former England rugby captain, as a grant making Foundation, raising money through high profile events and disbursing funds to other charities addressing a variety of social issues.

The bedrock of the charity is the unique database of supporters and the quality of income derived through high-end events. Retention rate of supporters is high, helping the charity quantify the lifetime value of key people. This has enabled us to understand how projected income can be derived through an ultra-high net worth stewardship programme and series of events, providing confidence in future strategic decision making.

In 2011, following a strategy review, the charity changed focus and committed to supporting disadvantaged/disengaged young people using rugby. In the same year, we self-commissioned a Pupil Referral Unit based rugby programme to be delivered by third party providers in four locations – London, Newcastle, Leeds and Liverpool – and funded by Dallaglio Foundation. In 2014 the Board made the decision to bring this in-house and entitle the project the 'RugbyWorks programme'.

In 2020, Dallaglio RugbyWorks changed its focus to offer a wide range of intervention delivery services to young people, predominantly to those of a secondary school age, which help them to achieve a positive and productive future in mainstream education, Alternative Provisions and Pupil Referral Units as well as offering intervention services in Youth Offenders Institutes.



## **Theory Of Change**

Our young people involved with our interventions tend to have their best experience with us outside the classroom and learning about rugby. Through our rugby active based learning we help to develop key life skills that we still stay with them for the rest of their lives.

### **DEVELOPING LIFE SKILLS**

Essential life skills such as communication, teamwork, problem-solving, self-belief and self-management will allow our young people to make the right decisions for their futures.

### **RAISING ASPIRATIONS**

Young people are often not exposed to enough opportunities to show them what is the right pathway for their future. Without these, they can often be left with little knowledge or guidance on to make the right step following school.

What we will do is offer them that exposure to future options, through our career taster days, work experience opportunities and bespoke CV and career workshops so young people can raise their aspirations so they can start to believe they can achieve.

### **IMPROVE PHYSICAL WELLBEING**

In the current social climate, young people are less active than they have been previously. That is why it is essential that we offer those we support the opportunity to develop life-long habits to improve and maintain their physical health as well as creating potential pathways into community sport.

### **FOCUS ON MENTAL WELLBEING**

We want to ensure that the young people we support are equipped to deal with the challenges of the modern world.

Through our interventions featuring a host of group, one-to-one and athlete mentoring sessions, we will help our young people to develop resilience, personal responsibility and an understanding of mental wellbeing.



## Where We Work

Currently we work in 7 regions across England and Wales.

In the academic year 2021 – 2022 we want to work with 420 young people across 45 educational sites. We work in a variety of settings including; Pupil Referral Units, Alternative Provision, SEN, Mainstream and Youth Offenders Institutes.

We have ambitious growth plans. By 2026 we want to work in 11 regions, covering all mainland UK providing young people with support inside and outside of the school timetable.



## What We Deliver

We deliver a range of interventions designed to compliment the education setting which we work in and help shape a journey that our young people will go on to a positive and productive future.

We're all about collaborating with young people, schools, partners and funders to ensure we have the maximum impact on our young people and change their lives for the better.

### RUGBYWORKS FULL

Our full intervention is delivered across a whole academic year and is designed to focus our efforts in building a long-term relationship with young people so they trust and understand our mentors.

### RUGBYWORKS LITE

Our lite intervention is designed to bring RugbyWorks into an education setting for a shorter, more intensive period, with the aim of creating a positive effect on young people which they can use going forward during their time at school and beyond.

### YOUTH OFFENDERS INSTITUTE INTERVENTION

This intervention is designed to support young people situated within Youth Offenders Institutes across England and Wales. Taking place across the full academic year, we hope to

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provide a rehabilitation service that enables the young people involved to successfully re-integrate into society.

#### **SCHOOL HOLIDAY INTERVENTIONS**

We'll also be supporting young people throughout the year through the times they are on their school holidays. We can offer a range of interventions during term holidays or the summer break to keep young people engaged and learning.

## **Our Strategy 2021 - 2023**

Over the next three years, running from August 2021 – July 2023, we have three main strategic aims to ensure the stability of RugbyWorks and to keep delivering our vital interventions to young people across England and Wales. Read the [strategic overview here](#).

#### **FINANCIAL STRENGTH**

Through strong process and governance we will ensure the financial strength of RugbyWorks to allow us to increase our impact with young people as well maintain our essential support to them.

#### **DEEPEN IMPACT**

We want to show how impactful our work can be on young people, and we will further our efforts to show the impact of our work and the many benefits it can on our participants and alumni.

#### **EXTEND REACH**

To help support our work, we will aim to extend our reach across our current stakeholders and networks, as well as reach new audiences to increase our profile and help our fundraising activity.